

# SHRINK WRAP MACHINE



## REDUCE COSTS WITH A STRETCH WRAP MACHINE

A family-owned tool and supply distributor in South Dakota was looking for a faster, more efficient way to stretch wrap products.

They primarily sell online to a variety of industries across the country. The team palletizes products before shipping to customers. Once the orders are palletized, employees manually apply stretch wrap to stabilize the product.

They needed a more reliable and cost effective way to complete this final step. The manual wrapping process was time consuming and inconsistent, but it also cost the company in terms of labor and material costs.

They were going through cases of stretch wrap every day.

## INITIAL CHALLENGE

The customer utilized hand wrapping techniques to secure pallets. This manual, time-consuming process was costly. Hand wrapping took an average of 2-4 minutes per pallet. It was inconsistent and didn't use the product efficiently. With only 1-2% pull, employees burned through an average of one roll every three days.

## OUR SOLUTION

Implement a stretch wrap machine to maximize the product's efficiency, speed up the process and reduce both labor and material costs. This solution allowed the customer to increase throughput and reduce the amount of stretch wrap needed - as machine wrapping was 250% more effective than hand wrapping.

## THE RESULTS

The customer saved \$3,600 in stretch wrap and \$6,600 in labor based on their pallet size. The new process not only reduced time to fill, but also allowed them to stretch wrap more than double the amount of product with a machine. Plus, the pallets are more secure with less damage and product shift during transportation.



Labor savings  
of  
**\$6,600**

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